

## ON TRACK

## MESSAGE FROM THE PRESIDENT

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## COMING EVENTS

<b>May 11</b> <b>RERUN RUN</b> 5K / 1 MI, Eugene
<b>May 25</b> <b>DUCK BILL THRILL</b> 1.5K / 40K / 10K, Lowell, OR
<b>May 26</b> <b>RIDGELINE RAMBLE</b> 20K / 10K / 20K Relay Eugene
<b>May 31</b> <b>BORN TO RUN</b> 15K / 5K / 15K Relay, Eugene
<b>June 7</b> <b>EUGENE CHALLENGE MILE</b> 1 MI, Eugene
<b>June 14</b> <b>STEEP HILL CHASE</b> 5K, Eugene
<b>June 21</b> <b>DATALOGIC 5K</b> Eugene
<b>July 4</b> <b>BUTTE TO BUTTE</b> 10K / 4.5 MI, Eugene

For these and other races, visit [www.goodrace.com](http://www.goodrace.com) and Eclectic Edge Racing website: [www.eclecticedgeracing.com](http://www.eclecticedgeracing.com)

By the time this newsletter is sent out we will have just two months before the Olympic Trials begin. Where did the last two years disappear?

The first four months of 2008 have been filled with excitement that included the awarding of the USATC outdoor championships for 2009 and 2011, plus the return of the Olympic Trials for 2012.

We had the honor of having Stephanie Hightower, Chairperson of USATF Women's Track & Field, as our guest speaker at our annual meeting. The University of Oregon completed a successful indoor season and has moved into the outdoor season opening with the Oregon Preview on a beautiful Saturday that showcased the new renovations at Hayward Field. We also hosted a qualifier for the 2008 World Cup Race Walk Trials and established the course for the Olympic Trials 20K walks for this summer.

A wet and cool spring day greeted the Pepsi Team Invitational but a hearty crowd warmed the athletes with enthusiastic applause. It was a great day for the Oregon athletes and the coaching staff as the Oregon men's and women's teams turned in some stellar performances.

If you haven't seen Hayward Field lately, I

would encourage you to attend the next meet. You can view the new video scoreboard with incredible picture quality that makes you feel like you are down on the track with the athletes and offers you instant race results. The clerk's area has moved under the west grandstands, the hammer area reversed, and the infield leveled and re-designed for championship competition. It looks great and sounds great with the addition of a new sound system.

There is a lot of track to come in the next few months: Oregon/UCLA Dual, Oregon Relays, Oregon Twilight, OSAA State High School Championships, and the Prefontaine Classic. We will also see more of our Oregon Track Club Elite members, Team XO, and many post-collegiate athletes competing and training in preparation for the Olympic Trials.

Thank you to our many new members, our business members, and our existing members of Oregon Track Club for your continued support of track & field. Without your help it would not be possible to achieve our goal of promoting our sport. Thank you!

*Mike Olsen*  
OTC President

## COLLABORATIVE EFFORT FOR THE EUGENE 08 FESTIVAL

A FREE "sample" edition of Oregon Track Club's All-Comers' meets will take place at Hayward Field during the non-competition days of the Olympic Trials. The meets will have a modified schedule and will be held in conjunction with the attractions and activities of the Eugene 08 Festival adjacent to Hayward Field. Youth 12 and younger will compete July 1, the 13-and-older age groups on July 2.

NIKE will sponsor the event with entertainment, Olympic Trials highlights, athlete interviews and autographs, food, music and more. The City of Eugene, Track City Track Club, Emerald Valley Track Club and Two Rivers Track Club will host a hands-on track clinic in the warm-up area, concurrent with the July 1 youth meet. All participating youth will receive free t-shirts from Nike.

## July 1: Youth Day (12 &amp; younger)

3:45	Hayward Field Opens
4:45	100 meters (ages 7-12)
4:45	60 meters (ages 1-6)
6:15	400 meters (ages 7-12)
7:30	800 meters (ages 7-12)

(Disabled athletes welcome to participate in all events.)

- All events will be run by single-age increments, girls then boys (i.e. 7-year-old girls followed by 7-year-old boys).
- Participation ribbons to all, 6 and under.
- 1st-5th place ribbons for each heat for ages 7-12 and participation ribbons to all other competitors.

## SPOTLIGHT: OTC BUSINESS MEMBER GLEAVES SWEARINGEN

Gleaves Swearingen Potter & Scott LLP, founded in 1924, is one of the oldest law firms in Oregon. After more than 80 years practicing law, the firm's long term goals are still the same: commitment to integrity, expertise, personal service and community enrichment. Based in Eugene in the Citizens

Building, they represent individuals, corporations and both large and small businesses who conduct business locally and worldwide. Clients range from Fortune 500 companies to family-owned and -operated businesses throughout the Northwest. Included are such diverse industries as wood products and timber, real estate, manufacturing, banking and technology.

A number of the 23 lawyers at Gleaves Swearingen are listed in the Best Lawyers in America and several have earned the prestigious AV rating from Martindale-Hubbell for integrity and quality. Many have been with the firm for over 25 years, an indication of the dedication and dependability they offer their clients.



The firm has a strong commitment to enriching this community through active involvement in schools, civic organizations, cultural activities and charitable and non-profit groups. Oregon Track Club is grateful for their support as a Business member.

Managing partner Jon Buerstatte and associate Mike Faulconer of Gleaves Swearingen have worked with Gary Trigueiro (Isler and Co. CPAs and Chairman of the Administration Committee for Eugene 08) to review and revise more than 50 contracts in preparation for the Olympic Trials, including those for the Eugene Airport, the University of Oregon, event operations management with SportsOne, Inc., construction and equipment, the Eugene 08 website, sponsors and partners as well as suppliers and vendors.

Thank you to Jon, Mike and Gary, who have dedicated their valuable time, on a pro bono basis, to the success of this project.

## THANKS TO OTC BUSINESS MEMBERS!

*A special thanks to the following business members for their support!*

4 x 800 Relay.org	Gaydos, Churnside & Bathrop PC	Random Lengths
ABD Insurance & Financial Services	Geoffrey & Therese Hughes at A.G.Edwards & Sons	Rexius
Ameriprise Financial	Gerald McDonnell & Associates, Architects PC	Runnin' Wild
Brown Contracting, Inc.	Gill Athletics	Sightline, LLC
Byrke O. Beller MD, LLC	Gleaves Swearingen Potter & Scott LLP	Slocum Orthopedics, PC
Cambria Sportswear	Gorilla Capital	Smith & Crakes Insurance
Cameron McCarthy Gilbert & Scheibe	Hutchinson, Cox, Coons, DuPriest, Orr & Sherlock, P.C.	SportHill
Capper's Frames & Prints, Inc.	Jerry's Home Improvement	Springfield Chamber of Commerce
Chambers Communication Corp.	John L. Stringer D.D.S.	Sterling Savings Bank
City of Eugene	JoLayne McDow-RBC Dain Rauscher	The Carpet Company
Committed Partners for Youth	Kalen Electric & Machinery Co. Inc.	The Erwin Martin Rexius Group at Smith Barney
Convention & Visitors Assoc. of Lane County Oregon	Kathleen Dugan LMT	The Eugene Marathon
Corporate Retirement Advisors	Kelly Woodke Massage Therapist	The Hatton Home Team - Bend Real Estate, Inc.
D2000 Safety, Inc.	Ken Vendley Agency/Farmers Ins. & Finan. Service	The Innovative Print Group, Inc.
Dave & Nancy Haverstock, PC	KEZI, Inc.	The Nike Store
"Mr. & Mrs. Real Estate"	Lane County	Timber Products Company
Dave Henry Real Estate Services, Inc.	Laurie L. Clark - Family Law Attorney	Todd Bosworth Smith Barney
David E. Carmichael, Attorney	Leahy, Van Vactor & Cox, LLP	Trips, Inc.
Dive In Designs	Let's Move Fitness, LCC	Trisha Kluge, LMT
Dr. W. Gray Grieve, DDS, MS	Lile/Eugene Moving & Storage	Tyree Oil, Inc.
Dwayne Rice MD Oregon Medical Group	Locklear Leatherworks LLC	University of Oregon Bookstore
Eugene Airport	Market of Choice	Valley River Inn
Eugene Area Chamber of Commerce	Mike Fanelli	Wildish Land Company
Eugene Hilton Hotel and Conference Center	National Fire Fighter	World Wheelchair Sports
Eugene Running Club	OBEC Consulting Engineers	
Eugene Running Company	On Track	
European Touch Painting Co	Oregon Research Institute	
Evans Elder & Brown, Inc.	Pacific Benefit Planners	
Excel Sports Science/Aqua Jogger	Pacific Continental Bank	
Fiddler's Green Golf Center	Pacific Headwear	
Franklin R. Lulich, CPA, P.C.	Pepsi-Cola Bottling Company of Eugene	
Garden Way Chiropractic Center	Postal Pharmacy	
	Prichard Partners, Inc.	
	Quantum Recruiter's, Inc.	

*Business memberships are \$100 per year, include a family membership, and also include:*

- Business listing in the Prefontaine Classic program
- Listing in OTC newsletters
- Listing and link on the OTC website
- Listing in OTC Membership Roster, sent to all OTC members

*Applications at [www.oregontrackclub.org](http://www.oregontrackclub.org)*

## EUGENE 08: TWO MONTHS TO GO

It is hard to believe but we are now a mere two months away from the most anticipated event in our community's history. From its humble beginnings three years ago Eugene 08 has grown into much more than a track meet. It has become an event of tremendous significance to our community, our state and the sport of track & field.

The road to Eugene 08 has been an incredible journey. Hayward Field's \$8 million renovations have made the facility the best track-only venue in the country and among the best in the world. The new state-of-the-art video board and sound system bring an entirely new element to the experience for both fans and competitors. Moreover, the newly configured infield now allows us to host any major championship event.

The development of the Eugene 08 Festival to run concurrently with the meet will set Eugene 08 apart from any prior Olympic Trials and should set a new standard for future events. The festival is designed to be a fun environment for everyone. While the Eugene 08 steering committee has felt from day one that these Olympic Trials are for the athletes first and foremost, we also wanted the event to be for our community by our community. Thus the festival will have no admission charge and provide an opportunity to view the competition on large video screens right next to the track. It will be the next best thing to being in the stadium for those who do not have tickets. No one in our community should feel excluded from this momentous event.

When we promote the event as being for the community we not only mean accessibility to the event for all, but we think of Eugene 08 and future track & field championships already secured which will have tremendous economic impact on our community and the



entire state. An estimated \$100 million of new spending will occur within Oregon over the next five years – all directly tied to the championships we will host in 2008, 2009, 2010, 2011 and the Olympic Trials again in 2012. Track & field is special in Oregon and the Oregon Track Club is leading the way by reinventing Track Town USA...this time however, it is Track Town Forever!

As I look forward with great anticipation to the Olympic Trials, I must admit I am amazed at what has been accomplished to date. Perhaps the most incredible aspect of this journey has been the astounding level of

collaboration among so many individuals and organizations.

Eugene 08 is truly being hosted by our community. Nearly 40 committees encompassing over 300 people have given graciously of their time, money and expertise to ensure the best possible outcome. Individuals from government, education, private business and the retired ranks have all come together in a most extraordinary way. Personal and institutional agendas have been subordinated for the good of the event. It has been an extraordinary, unifying effort. So with preparations firmly on track, it is time to really get excited about what is ahead; a chance to show the world why we are truly Track Town USA Forever. I know this community will fully embrace our guests while we celebrate together a new era of track & field.

On behalf of Eugene 08 Co-Chairman Vin Lananna, I invite you all to be a part of the Olympic Trials. They will be unforgettable.

*Greg Erwin, Co-Chairman Eugene 08*

## HOLLISTER TO READ FROM NEW BOOK DURING OLYMPIC TRIALS

How does a boy from a small Oregon farm town get swept up in the politics of his chosen sport? *Out of Nowhere* takes the reader along on Geoff Hollister's 33-year journey at the center of the company that would change not only the world of athletic apparel, but the business of sport itself, Nike.

Nike began with a handshake and a few hundred dollars passed between Phil Knight and legendary track coach Bill Bowerman.

Hollister was coached by him at the University of Oregon and was Bowerman's pick as Nike's second employee. While still a junior art major Hollister began selling athletic shoes out of the trunk of his car for Blue Ribbon Sports, later known for its Nike brand.

*Out Of Nowhere* provides an inside look for the entrepreneur, from someone who experienced the humble beginnings, lived and breathed 33 of the first years of Nike, now the largest sports and fitness company in the world. Hollister takes you on the roller coaster ride of success and failure. Bowerman always said, "You will learn more from your losses than your wins."

*Out Of Nowhere* is about life - the tests and personal losses along the way, the contributions - and leaving a gift at the end for future generations. Maybe you will produce that big idea you've been sitting on, saying, "If these guys can do it, I certainly can."

### About the Author

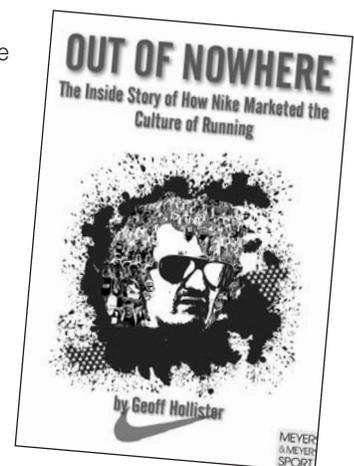
Geoff Hollister retired from Nike in 2001, the longest tenured Nike employee of 33 years. He still is a consultant to the company.

He competed in the steeplechase for the legendary Bill Bowerman while at the University of Oregon. He later went on to become the founder of the Nike OTC Marathon, initiated Athletics West and Nike's sports marketing and Olympic Programs.

Moreover, he designed products, produced documentary films and remains one of Nike's historians. Geoff Hollister lives with his wife near Seattle.

### Readings during the Trials

Geoff will be reading from his book at the Eugene Nike Store on June 7 and then at various locations throughout the trials.



## BOND + NIKE = IMPROVED SILKE TRACK

The Springfield High School track team is appreciating a new and improved track this season thanks to funding from the 2006 Facilities Bond Measure and a \$50,000 Bowerman Track Renovation Grant from the Nike Foundation.

The Silke Field track, initially put in place in 1953, had undergone many renovations over the years but the deteriorating surface was overdue for a complete makeover. Last fall surfacing materials were removed down to the track's asphalt base. The grant monies enabled the school to upgrade the surfacing material to Atlas L3000 Nike Grind materials, made from recycled athletic shoes sliced and ground into rubber granules, providing a high-quality, environmentally conscious, all-weather track surface.

Grant funds will also allow the school to make other improvements to the stadium, including:

- a 36-inch-high chain-link fence with gated openings around the track perimeter to separate coaches and spectators from competitors without infringing on the track;
- an interpretive sign to celebrate the facility's rich history;
- a greatly improved drinking fountain feature.

### About the track

The original 440-yard SHS track was designed with the help of Bill Bowerman, then the acclaimed track coach at the University of Oregon. Three-time Olympian and former UO track coach Bill



Dellinger was an SHS track star. World champion and Olympian Maria Mutola (800 meters) came to SHS from Mozambique and led the Millers to a District Cross Country title in 1991. Still another Olympian and world champion, wheelchair racer and handcyclist Craig Blanchette, is also an SHS graduate. Javelin thrower Sally Harmon, the first UO track woman to win an individual national title, is an SHS alum.

### About the grant

The Bowerman Track Renovation Program provides matching cash grants to community-based, youth-oriented organizations that seek to refurbish or construct running tracks. The program distributes approximately \$200,000 in matching grants each year. Visit [http://www.nikebiz.com/responsibility/community\\_programs/bowerman\\_track\\_program/](http://www.nikebiz.com/responsibility/community_programs/bowerman_track_program/) for more details.

– Jeff DeFranco

## COLLABORATIVE EFFORT

*Continued from page 1*

- Predicted (earliest) start times for each age group will be posted on our website ([oregontrackclub.org](http://oregontrackclub.org)) and at the meet. This meet will be run on a “rolling” schedule.

### July 2: Community Day (Ages 13 and older)

3:45 Hayward Field Opens  
4:30 100 meters  
5:30 400 meters  
6:50 Joggers' Mile

(Disabled athletes welcome to participate in all events.)

- The 100 and 400 will be run by age groups. Predicted (earliest) start times for each age group to be posted on our website and at the meet. Rolling schedule.
- 1st-5th place ribbons for each heat, participation ribbons to all other competitors.
- The joggers' mile will be run in multiple heats based on predicted finish times. No official times or places will be given for this race but lap splits will be called and a race clock will be visible. Participation ribbons for all.

– Jill Mestler

## ALL-COMERS' MEETS RETURN TO HAYWARD FIELD

The excitement at the newly renovated Hayward Field will continue as the annual KEZI 9 OTC All-Comers' meets return to their traditional site. Four weeks of All-Comers' meets will be offered with the normal full schedule of events: Wednesdays (ages 12 and under) and Thursdays (13 and older) beginning July 16-17 and continuing July 23-24, 30-31, and Aug. 6-7.

Please visit [oregontrackclub.org](http://oregontrackclub.org) for full schedule information, latest updates and information about becoming an Oregon Track Club member.

– Jill Mestler

*Volunteers make the all-comers' meets such a successful community event each year, so please consider helping out. "Pickers" are needed at the finish line to help determine place winners at all meets. This is a fun way to see all the track events while volunteering. Various other positions also need to be filled. Thank you to our dedicated crew which has consistently provided such a valuable service in the past and an advance thank you to the many who will do so this year. We look forward to a fantastic season together. Contact Jill Mestler with questions: [jmestler@juno.com](mailto:jmestler@juno.com)*

# OREGON TRACK CLUB

2008 Membership

Renewal \_\_\_\_ New \_\_\_\_

Note: All Junior Memberships purchased at the 2007 All-Comer Meets are valid through May 31, 2008. For any other membership category, if you join the club after October 1, 2007, your membership is valid through 12/31/2008

First Name \_\_\_\_\_ Last Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Day Phone (\_\_\_\_) - \_\_\_\_ - \_\_\_\_ Evening Phone (\_\_\_\_) - \_\_\_\_ - \_\_\_\_

Email \_\_\_\_\_ Birthdate \_\_\_\_\_

## ADDITIONAL APPLICANTS FOR COUPLE/FAMILY MEMBERSHIPS:

Spouse/Partner Name \_\_\_\_\_ Birthdate \_\_\_\_\_

Child's Name \_\_\_\_\_ Birthdate \_\_\_\_\_

Child's Name \_\_\_\_\_ Birthdate \_\_\_\_\_

## Additional Children at \$5.00 each (includes a junior t-shirt)

Child's Name \_\_\_\_\_ Birthdate \_\_\_\_\_

Child's Name \_\_\_\_\_ Birthdate \_\_\_\_\_

## Regular

Open to persons age 19 and over and their families. Benefits include quarterly newsletter, discounts on OTC events and at area merchants, directory, annual (pizza) dinner and program.

Individual (\$25)  Couple/Family with up to two children 18 & under (\$35)

## Masters

Open to persons ages 30 or over and their families. Regular member benefits plus Masters monthly newsletter, meetings, and socials.

Individual (\$30)  Couple/Family with up to two children 18 & under (\$45)

## Junior

Open to persons ages 18 and under. Benefits include a free t-shirt and free entry to Oregon Track Club All-Comers Meets.

Individual (\$20)

## Business

Benefits include: free family membership (check a box above); Business listing in the Prefontaine Classic Program, the OTC Newsletters, Membership Directory and on the OTC website with a link to your business.

(\$100)

Business Name \_\_\_\_\_

Contact Name \_\_\_\_\_ Phone (\_\_\_\_) - \_\_\_\_ - \_\_\_\_

Street Address \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_



## OTC CLUB SHIRTS

The new logo t-shirts are available in adult and kid sizes. See our website for complete details: [www.oregontrackclub.org](http://www.oregontrackclub.org)

## MERCHANT DISCOUNTS

See website for complete details on area discounts: [www.oregontrackclub.org](http://www.oregontrackclub.org)

## DONATION

I would like to make a donation in the amount of \$ \_\_\_\_\_

## VOLUNTEER OPPORTUNITIES

- Butte to Butte
- Pre's Trail Maintenance
- All-Comer Meets
- Track & Field Officiating
- Road Races
- Other \_\_\_\_\_



Volunteer forms for the 2008 US Olympic Team Trials – Track and Field are available at: [eugene08.com](http://eugene08.com)

Annual Roster: The Club publishes an annual roster for its members. If you do not wish any or all of the following information to be published, please circle the information which you want **omitted**: Name Address Day Phone Evening Phone Email

Questions? E-mail: [Info@OregonTrackClub.org](mailto:Info@OregonTrackClub.org)

MAIL THIS APPLICATION TO: Oregon Track Club P.O. Box 11364, Eugene, OR 97440

**We're on the Web!**  
**oregontrackclub.org**

**OREGON TRACK CLUB**



PO Box 11364  
Eugene, OR 97440

Non-Profit Organization  
US Postage Paid  
Eugene, OR  
Permit No. 259

## **HEY KIDS! GET OUT AND HAVE SOME FUN WITH FITNESS!**

*Presented by: Kidsports, Track City Track Club & Oregon Track Club;  
Sponsored by: Albertsons*

**What is Fun & Fitness?** It's an action-packed one-hour twice-a-week program where kids take part in fun fitness activities and learn about track and field events from local coaches and athletes!

### **Who is it for?**

- Kids, ages 5 and older, who are not involved with organized sports but want fun and healthy activities.
- Kids who are involved with organized sports but want additional on or off-season conditioning, while having fun.
- Kids who want a basic introduction to track & field so that they can participate in school track meets in the spring, the Olympic Trials All-Comer's Meet and Oregon Track Club summer All-Comer's Meets and track club programs.

## **MCCHESNEYS SPEAK ON MAY 11**

Eugene Running Company hosts the McChesneys on Sunday, May 11 at 10 am in a presentation that includes introductions, a short documentary about the late Bill Jr., the 1980s Olympic representative in the 5000 and collegiate record holder in that event.

Finally, Dr. Bill McChesney will talk about his family, his wife Marcia, his sons and their families, Tom, Steve, Bill Jr. and Ken and Nancy, wife of the late Bill Jr.

*Thanks to: Janet and Tom Heinonen, Mike Olsen, Jenny Rexius, Jill Mestler, Greg Erwin, Geoff Hollister, Erin Regali, Sandy Pashkin, and Jeff DeFranco for contributing to this issue. Any comments regarding this newsletter, please contact Jennifer Touchette at [jtouchette@clearwire.net](mailto:jtouchette@clearwire.net).*

**Tell me more!** It's a series of one-hour fitness clinics from April to August. The first 30 minutes are dedicated to fun-themed general fitness activity led by a qualified fitness director.

During the second 30 minutes kids will participate in one or two track and field events with an event leader who is either a collegiate or post-collegiate elite athlete or qualified coach.

**Session 1:** 5:30 p.m., Mondays & Wednesdays –  
April 21-May 21 (Sheldon HS)

**Session 2:** 5:30 p.m., Mondays & Wednesdays –  
May 28 (Wednesday start) to June 25 (site TBA)

**Session 3:** Mondays with Wednesdays at All-Comer's Meets  
– July 14 to Aug 13 (time & site TBA)

**How much and how do I sign up?** It costs \$20 per session. Includes T-shirt. Sign up at [www.kidsports.org](http://www.kidsports.org) or call Kidsports at (541) 883-2374

## **OTC APPAREL AVAILABLE**

The Eugene Running Company has the Nike OTC Apparel in the store for sale around the middle of April.

The store currently has the Nike OTC singlets for sale in both men's and women's sizes. OTC members price is \$ 20 for the singlets